Commitment to Excellence

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Tribhuvan University Affiliated

Bachelor of Business Studies

Master of Business Studies



New Frontiers

KIST is a modern institution ready to meet the challenges of 21st century education. Its professional team of educators is committed to excellence in teaching-learning and academic performance. We have set new standards so that our students can change themselves and shape their future better. This is what we strive to do and what we want to be.

Introduction

Established in 1995, KIST – Kathmandu Institute of Science & Technology – has a 26-year-long history. KIST runs Bachelor's programmes (BBA, BBS, BIM, & BSc Microbiology) and Master's programmes (MBS & MSc Microbiology) along with +2 Science & Mangement.

An educational pioneer in Nepal, KIST has been providing qualitative education. Our qualified and experienced faculty members are dedicated to the delivery of high-quality teaching. We have an academically competitive environment that brings out the best among students.

The College also offers wide-ranging co-curricular and extracurricular activities. The institution has special clubs that serve the interests of students. We also encourage our youngsters to serve society through useful action.

KIST has its own buildings with sufficient amenities boosting academic effectiveness. These buildings are well engineered and safe. The College campus is spacious enough for sports and other purposes.





Welcome!

Dear All

It gives me joy to welcome you to KIST, a trusted and popular institution known for academic and professional excellence. Ours is a choice you will treasure if you wish to do well in life!

This esteemed College believes in setting, and accomplishing, the highest standards of education. Notably, outstanding results over the years prove our worth. KIST graduates get top placements with scholarships, and its alumni do excellently worldwide.

The College has a perfect teaching-learning environment supported by a great staff and an outstanding faculty focusing on course content and conceptual understanding. We transform our students into superlative doers passionate about academic or professional competence, lifelong learning, and personal growth.

KIST is more than just a place to learn; it gives students matchless guidance alongside rare chances in their areas of interest or capability so as to become responsible citizens. Our unique support system nurtures overall development through numerous opportunities in ECAs, CCAs, or outreach activities. Your experiences here would surely enrich your lives!

We look forward to interacting with our cherished stakeholders, especially parents and guardians – an integral part of the continuing success of this leading institution which is always open to new ideas.

Best regards

Dr Nabarath Baniya

Principal



BBS

Bachelor of Business Studies

Bachelor of Business Studies (BBS) incorporates management concepts & reality-based skills integrating them with the latest changes in the business environment. The programme concentrates on specialized areas such as accounting, finance, human resource management, or marketing. It also builds a foundation in allied areas such as language, economics, statistics, and law that help students to understand management practices & market needs. Because of the entrepreneurial skills & functional expertise nurtured, graduates eventually become effective agents of change in society.

Key Learning Outcomes

- Get conceptual knowledge and nurture adaptive business and generic skills to meet the needs of a fast-changing globalized market
- Acquire essential knowledge and skills or attitudes in relation to business, industry, and governance so as to promote professionalism
- Gain insight and understanding of business & administration to develop a general perspective for holistic management
- Develop required attitudes, abilities and practical skills vital for becoming competent, responsible business managers
- Encourage entrepreneurial capabilities in order to produce effective agents of change in Nepalese society and generate employment

Career Prospects

The BBS develops students into competent managers for any sector of organized activity. The programme is based on the principles that graduates will spend a major portion of their life in a constantly changing environment. Therefore the student should have an opportunity to obtain a broad knowledge of the concepts and reality-based skills underlying the operation and management of organizations.

A popular degree, the BBS is considered as a course with good job prospects. The degree strengthens students' fundamentals for higher studies and provides the knowledge to work in the commerce field and also in areas related to corporate affairs such as PR, HR, or marketing.

Importantly, the degree offers opportunities for specialization and encourages entrepreneurial development. There are chances for diverse careers.

Careers by Area

Banking & Insurance

Entry-level positions in banks, finance, and insurance companies

Manufacturing & Service Industries

Marketing, finance, operations & human resources managers

Entrepreneurship

Self-entrepreneurship with the acquired enthusiasm and learning

Government, NGOs & INGOs

 $Administrative\ positions\ in\ various\ capacities\ in\ different\ organizations$

Stock Market

Brokers, investors, or portfolio managers

Sales & Marketing

Advertisement or sales managers & management trainees

Accounting

Finance managers, accountants & auditors

Human Resources

Jobs related to hiring, placements, and performance evaluation & appraisals



Dear Students

We warmly welcome you to KIST College of Management, Kamalpokhari, Kathmandu!

BBS graduates develop leadership qualities to become effective managers in today's complicated, interdisciplinary knowledge economy. In particular, our course develops students into ethical professionals, who are effective team leaders, with deep knowledge of their subject matter and career requirements. They learn to establish key projects within deadlines in a global business climate that insists upon accuracy and speed.

Best regards,

Chintamani Rijal
Assistant Coordinator BBS



BBSCourse Structure

| Second Year | | |
|--------------|--|-------|
| Compulsory a | nd Core Course | |
| Course Code | Subject | Marks |
| MGT 205 | Business Communication | 100 |
| MGT 209 | Macroeconomics for Business | 100 |
| MGT 212 | Cost and Management Accounting | 100 |
| MGT 215 | Fundamentals of Financial Management | 100 |
| MGT 223 | Organizational Behavior & Human Resource Management | 100 |

| Third Year | | |
|----------------------------|-----------------------------------|-------|
| Compulsory and Core Course | | |
| Course Code | Subject | Marks |
| MGT 204 | Business Law | 100 |
| MGT 214 | Fundamentals of Marketing | 100 |
| MGT 217 | Business Environment and Strategy | 100 |
| MGT 219 | Foundation of Financial Systems | 100 |
| MGT 224 | Taxation in Nepal | 100 |

| First Year | | |
|----------------------------|-----------------------------------|-------|
| Compulsory and Core Course | | |
| Course Code | Subject | Marks |
| MGT 201 | Business English | 100 |
| MGT 202 | Business Statistics | 100 |
| MGT 207 | Microeconomics for Business | 100 |
| MGT 211 | Financial Accounting and Analysis | 100 |
| MGT 213 | Principles of Management | 100 |

| Fourth Year | | | |
|-----------------------------|-------------------------------------|-------|--|
| Compulsory a | nd Core Course | | |
| Course Code | Subject | Marks | |
| MGT 221 | Business Research Methods | 50 | |
| MGT 225 | Entrepreneurship | 100 | |
| MGT 401 | Final Project | 50 | |
| Concentration | Concentration B (Finance) | | |
| FIN 250 | Fundamentals of Corporate Finance | 100 | |
| FIN 253 | Fundamentals of Investment | 100 | |
| FIN 255 | Management of Financial Institution | 100 | |
| Concentration A (Marketing) | | | |
| MKT 250 | Fundamentals of Selling | 100 | |
| MKT 253 | Fundamentals of Advertising | 100 | |
| MKT 254 | Fundamentals of Services Marketing | 100 | |



An Extra Edge

KIST provides a broad array of non-credit inputs for its students throughout the years. These non-credit inputs supplement the regular classes as they meet the diverse learning needs of students and improve their employability. Moreover, these additional inputs build technical competencies, problem solving abilities, and managerial skills.



First Year

- Personality Development & Soft Skills Training (2-days)
- Guest Lecture (General Management)
- Industrial Field Visit
- Student Presentations (POM)



Second Year

- Accounting Training (10-days)
- Student Presentations (HRM)
- Guest Lecture (HRM)
- Industrial Field Visit



Third Year

- Guest Lecture (Business Law)
- District Court Visit
- CV Writing & Interview Skills Training (2-days)



Fourth Year

- Guest Lecture (Entrepreneurship)
- Field Visit (Emerging Nepalese Industry)
- Workshop (Project Work & Report Writing)
- Banking Training (5-days)





Joining KIST is embarking on a remarkable journey of lifelong learning. Ever encouraging purposeful study, the College is geared to lasting academic accomplishment. The real experience here is emphasis on fostering professional knowledge and skills and acquiring careerrelated education.

Jagina Shrestha BBS – TU Topper (2015)



Well-run, this College provides all the necessary equipment alongside teaching-learning techniques for getting ample theoretical knowledge and relevant practical experience. Its focused, studious environment encourages us to learn effectively. Extremely supportive, **KIST Coordinators and Teachers** are first-rate professional mentors.

Sandesh Gurung BBS - Fourth Year

& Internship/Placement Support in Bank, Corporate Office...



MBS

Master of Business Studies

Master of Business Studies (MBS) is an interdisciplinary admixture comprising accounting, marketing, finance, and general management that helps to meet the market demand for highlevel managers in varied organizations, particularly those in functional areas. The programme enables postgraduates to work as competent managers in all business, industry, government and nongovernment sectors, here or abroad. Deep knowledge of the local or global business & economic environment and the development of entrepreneurial capabilities professionalize our students. They get transformed into agents of effective change in society.

Key Learning Outcomes

- Implant required conceptual knowledge of business & management to enable handling these sectors proficiently in various capacities
- Infuse managerial skills for functional areas of management for proving themselves as efficient managers in different organizations
- Develop knowledge of business environments nationally or globally for fitting into a variety of operational roles in the country or abroad
- Encourage entrepreneurial capabilities for affecting social change and empowering graduates to be self-employed or to become employers
- Develop research capabilities in addition to requisite innovativeness for furthering professionalism and social goals

Career Prospects

Master of Business Studies provides broad and deep knowledge of business and economic sectors alongside a sense of business ethics. It provides fundamentally important professional inputs covering functional areas of management like accounting, financing, marketing, general management, & human resources during an action-packed academic period.

The programme also develops vitally needed entrepreneurial capabilities. After doing MBS, postgraduates can choose to be self-employed as well as create job opportunities themselves for others by setting up and running their own business ventures.

Because of all the professionally valuable features of the MBS, postgraduates have a wide range of career & job opportunities in business, industry, government and non-government sectors.

This ensures that they work as agents of change in whichever society they wish to work or live.

Careers by Area

Government, Public Sector, INGOs or NGOs

Positions in Government Service or Government-related spheres or the Public or Private sectors

Manufacturing & Service Industries

Functional Managers, HR Managers, Management Consultants, or Hospital Managers

Small Businesses

Entrepreneurs running their own business ventures or Self-employed creating useful employment opportunities

Accounting Sector

Assistant Accountants, Accountants, Head Accountants, Finance Managers, Auditors, and Finance Directors

Securities Market

Brokers, Investors, Portfolio Managers, and Market Consultants

Banking & Insurance

Assistants, Functional Managers, Branch Managers, and CEOs

Tourism Industry

Hospitality Managers, Personnel Managers, and HR Managers

Sales & Marketing

Advertisement or Sales Managers and Management Trainees



Dear Students

We warmly welcome you to KIST College of Management, Kamalpokhari, Kathmandu!

MBS is designed to impart both theoretical and practical knowledge in different sectors of business & functional areas of management in order to prepare top professionals who can eventually manage companies or industries successfully. Our course has proved to be outstanding with regard to academic results & human resource development. KIST alumni contribute greatly – nationally & internationally – to their areas of specialization.

Best regards,

Ganesh Bista
Coordinator MBS



MBS Course Structure

| Second Semester | | |
|-----------------|--------------------------------------|---------|
| Course Code | Subject | Credits |
| FIN 510 | Financial Management | 3 Cr. |
| MGT 513 | Human Resource Management | 3 Cr. |
| MSC 516 | Production and Operations Management | 3 Cr. |
| ACC 517 | Management Accountancy | 3 Cr. |
| MGT 518 | Business Environment | 3 Cr. |

| Third Semester | | |
|------------------|--|---------|
| Course Code | Subject | Credits |
| ACC 519 | Accounting for Financial and Managerial Decision and Control | 3 Cr. |
| MSC 521 | Research Methodology | 3 Cr. |
| MGT 522 | International Business | 3 Cr. |
| MGT 524 | Entrepreneurship | 3 Cr. |
| Finance (Any One | e) | |
| FIN 687 | Financial Derivatives and Market | 3 Cr. |
| FIN 688 | Corporate Finance | 3 Cr. |
| Marketing (Any C | One) | |
| MKT 691 | Advertising and Promotion Management | 3 Cr. |
| MKT 692 | Rural Marketing | 3Cr. |

| First Semester | | |
|----------------|--------------------------|---------|
| Course Code | Subject | Credits |
| MKT 511 | Marketing Management | 3 Cr. |
| ECO 512 | Managerial Economics | 3 Cr. |
| MSC 514 | Statistical Methods | 3 Cr. |
| MGT 515 | Organizational Behavior | 3 Cr. |
| MGT 519 | Managerial Communication | 3 Cr. |

| Fourth Semester | | |
|------------------|---|---------|
| Course Code | Subject | Credits |
| MGT 523 | Strategic Management | 3 Cr. |
| Finance (Any Two | p) | |
| FIN 685 | Financial Markets and Institutions | 3 Cr. |
| FIN 686 | International Financial Management | 3 Cr. |
| FIN 689 | Investment Management | 3 Cr. |
| FIN 690 | Insurance: Theory and Practice | 3 Cr. |
| FIN 691 | Commercial Bank Management: Theory and Practice | 3 Cr. |
| Marketing (Any T | iwo) | |
| MKT 685 | Consumer Behavior | 3 Cr. |
| MKT 686 | International Marketing | 3 Cr. |
| MKT 687 | Brand Management | 3 Cr. |
| MKT 688 | Sales Management | 3 Cr. |
| MKT 689 | Retail Management | 3 Cr. |
| MKT 690 | Services Marketing | 3 Cr. |
| MGT 525 | Dissertation | 6 Cr. |



An Extra Edge

KIST provides a broad array of non-credit inputs for its students throughout the semesters. These non-credit inputs supplement the regular classes as they meet the diverse learning needs of students and improve their employability. Moreover, these additional inputs build technical competencies, problem solving abilities, and managerial skills.



First Semester

- Student Presentations (All Subject)
- Industrial Field Visit
- Guest Lecture (Case Study)



Second Semester

- Student Presentations (All Subject)
- Workshop on Case Analysis
- Guest Lecture (Business Environment)



Third Semester

- Student Presentations (All Subject)
- Training (CV & Official Letter Writing)
- Guest Lecture (National & International Financial Sector)



Fourth Semester

- Guest Lecture (Entrepreneurship Skill Development)
- Workshop on Topic Selection & Dissertation Writing
- Training (Job Interview Simulation)





KIST has highly effective administrators and experienced teachers forever ready to guide students to realize their goals. This preeminent College has a superb learning environment. Because of all that we gain here, it's an honour to be a KISTian!

Muna Dahal *MBS – Fourth Semester*



Quality resources positively influence and shape students. The guidance at KIST is immensely useful while its superb environment is just what any wise person would choose! The College exudes a sense of intellectual honesty, and invariably fulfils all its promises.

Gaurab Bhandari *MBS – Second Semester*

Get the Best Education Here

Our commitment to academic excellence and the personal development of students gives an extra edge to their overall performance.



High-Quality Education Pursuing Academic Excellence

Excellent Faculty

Our dedicated, experienced faculty delivers excellent teaching-learning, supervises academic performance, and guides accordingly.

Effective Methodology

We integrate technology and multiple learning to help students understand and remember better as they acquire critical thinking skills.

Systematic Assignments

Students are given regular homework and vacation assignments co-related to methodical class work for thorough course coverage.

Close Monitoring

Teachers watchfully monitor academic progress and tutors impart both group and personalized instruction of the highest quality.

Continuous Assessment

Academic life here is power-driven by regular class, Term, and Pre-Board tests and examinations enhancing competitive success.

Ample Practicals

The College arranges sufficient practicals under expert supervision to meet syllabi standards and students' hands-on learning needs.

E-Learning

This is truly a twenty-first century college in that it emphasizes online classes and e-technology for keeping its students fully updated.

Regularity & Punctuality

We insist upon regularity of student presence and output while full attendance, a common KIST feature, is suitable rewarded.

Cutting-Edge Facilities

Benefitting from Resources

Library

There's a large updated collection of internationally standardized textbooks, reference or general reading books, and e-gadgetry/e-library.

Canteen

At KIST, the food and beverage including free drinking water. Quality is checked carefully for safeguarding student and employee health.

ICT Centre

We have a totally digitally networked working environment with continuous Internet connectivity alongside state-of-the-art computer labs.

Extracurricular Activities

ECAs, a vibrant side of campus life, make KIST students fit in body, mind, and spirit to take on the challenges of modern life.

Social Service

KIST motivates its youngsters to serve society in as many ways as they possibly can such as blood donation, sanitation, or natural calamity relief.

Games & Sports

Basketball, futsal, badminton, cricket & table tennis regale KISTians while competitions or friendly matches inspire players to perform better.

Clubs

Stimulating clubs cater to areas of interest like management, or art & literature and simultaneously provide a full college experience to students.

Co-Curricular Activities

They enrich students' lives by developing their personalities and academic profiles through productive engagement.

Premises

Spacious premises for both indoor and outdoor activities and a peaceful environment provide just the right environment for academic work.

Positive Discipline

Our Code of Conduct instills positive discipline in our students building up a keen sense of task completion and time management.

KIST has a pragmatic, student-centred approach and believes in motivating students for their career objectives and life goals. It focuses on nurturing computer skills for the contemporary knowledge socio economy and, generally, serves all learning needs.



Get Scholarships

Supporting Your Education

Scholarships

KIST Scholarships are awarded to exceptional students in order to recognize and promote academic excellence. There are many Scholarships for commendable students who satisfy expected norms.

University Scholarships

The College provides scholarships to deserving students according to guidelines of Tribhuvan University.

Based on +2/Bachelor Marks & Entrance Marks

KIST awards Scholarships to students who get high GPAs/marks in Previous Board exams & Entrance Exams. These Scholarships are allotted in order of mark-based merit per seat availability by given deadlines.

Performance-Based Scholarships

Students who get the top positions in the Board Exams and Term Exams are rewarded with Scholarships. These Scholarships are allotted in order of mark-based merit per seat availability according to scholarships guidelines.

Note: In case a student is eligible to get two, or more, scholarships, he or she shall be allotted only one scholarship whichever is of greater, or the greatest, value.

Join Us

Shaping Your Future

Admissions

Students interested in joining BBS and MBS at KIST would need to go through a fair but thorough admission process.

Eligibility

BBS: Applicants need minimum D+ grade in each subject of grade 11 & 12 or minimum second division in +2 or an equivalent exam.

MBS: Applicants must have successfully completed the BBS or a bachelor degree on any discipline.

Entrance Exam Application Form

BBS: Application forms are available at KIST. Applicants should submit these forms duly filled in with supporting documents and photographs by the given deadline.

MBS: University Entrance Exam Application forms are available at all colleges including KIST which offer these programs for MBS.

Entrance Exam

Getting through the University Entrance Exam is mandatory for admission in MBS. For BBS, the college conducts entrance test.

Offer Letter

Selected applicants are handed Offer Letters for admission. They need to submit their acceptance along with needed certificates or testimonials within the stipulated period to get admitted.

Enrolment

Once the College receives a letter of acceptance, it will confirm admission forthwith subject to the payment of fees.

Faculty Members

| Name | Subject |
|--------------------|------------------|
| Ashok Pokharel | POM |
| Ashok Wagle | Finance |
| Basudev Khatiwada | Accountancy |
| Binod Lingden | Research |
| Bishnu Bhusal | Statistics |
| Dilip Pandey | English |
| Ganesh Bista | Taxation |
| Gobinda Adhikari | Entrepreneurship |
| Gokul Panta | Business Law |
| Harka Man Tamang | Strategic |
| Manoj Raj Giri | Investment |
| Prof. PN Shrestha | Statistics |
| Saroj Subedi | Statistics |
| Shyam Kaji Khatri | Research |
| Som Bhandari | English |
| Sudhan Khatiwada | Marketing |
| Sujit Regmi | HRM |
| Suvash Khanal | Finance |
| Yagya Raj Bhandari | Finance |
| Manoj Bhandari | Economics |







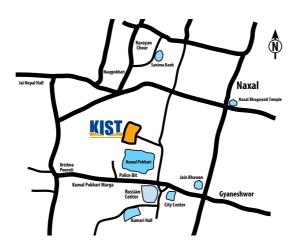




Shaping Your Future

TU-affiliated Programmes at KIST

Bachelor of Business Administration BBA
Bachelor of Information Management BIM
Bachelor of Business Studies BBS
Bachelor of Science BSc Microbiology
Master of Science MSc Microbiology
Master of Business Studies MBS





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